

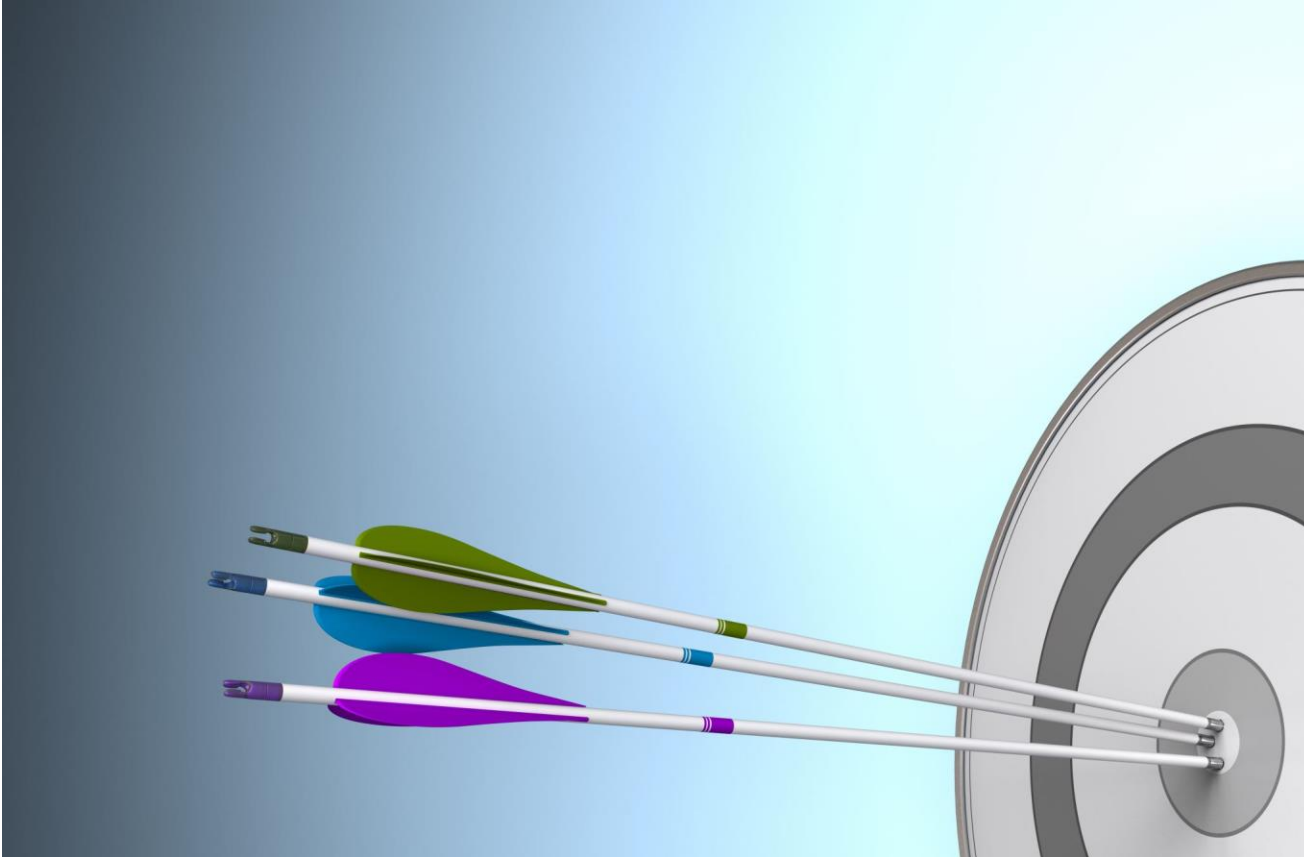


Georgia Department of Human Services
Division of Aging Services

COVID 19 Vaccine Access Collaborative

Karen Nelson
ADRC Team Lead

Today's Objectives



- Vaccine Grant
- Collaborative
- Concept



ADRC COVID Rapid Response Grant

- Initial round to respond to emerging needs of Aging and Disability populations (\$1,705,454)
- Second round in June 2021 to improve vaccination access
- \$26 million for ADRCs nationally; \$886,836 for Georgia
 - Aging and Disability populations
 - Tracked separately from the initial funding announcement
 - Address:
 - Vaccine Hesitancy
 - Vaccine Equity
 - Vaccine Access
 - Vaccine Outreach & Education



Other Partners

Other agencies receiving the same second round funding:

- State Units on Aging and Area Agencies on Aging (\$50 million)
- Centers for Independent Living that receive federal funding directly from ACL. (\$5 million)
- University Centers of Excellence in Developmental Disabilities (\$4 million)
- Protection and Advocacy systems (\$4 million)
- State Councils on Developmental Disabilities (\$4 million)



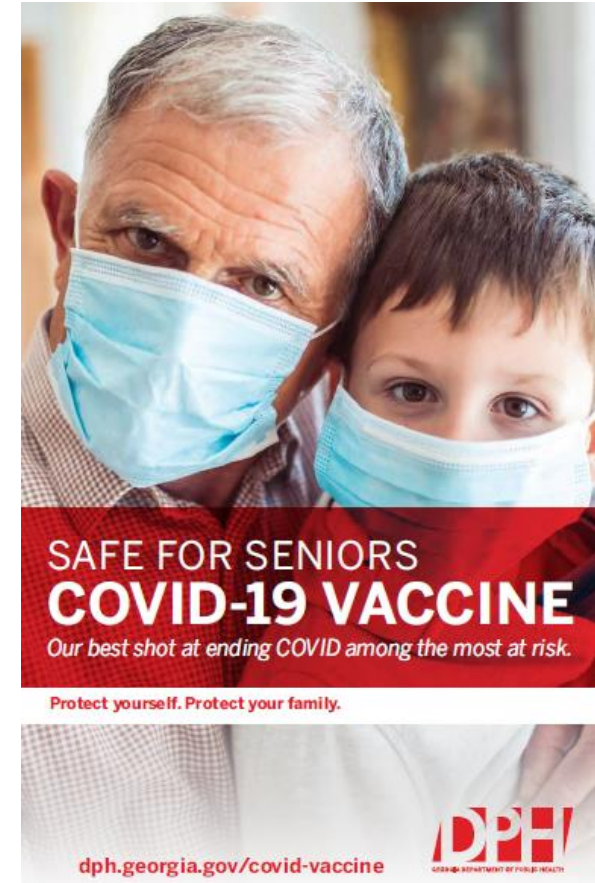
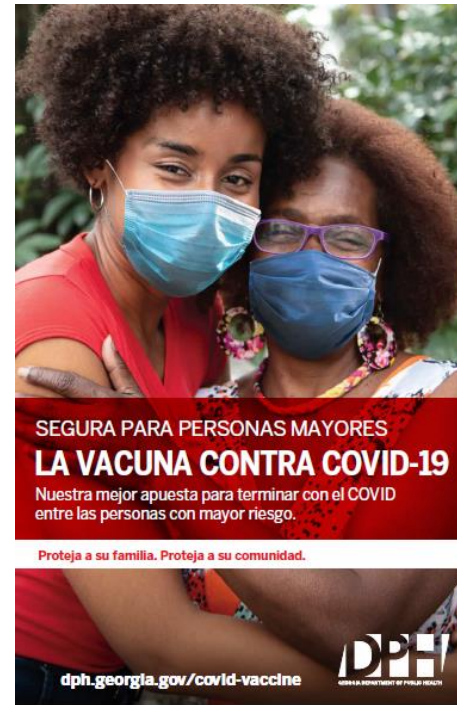
Existing Materials



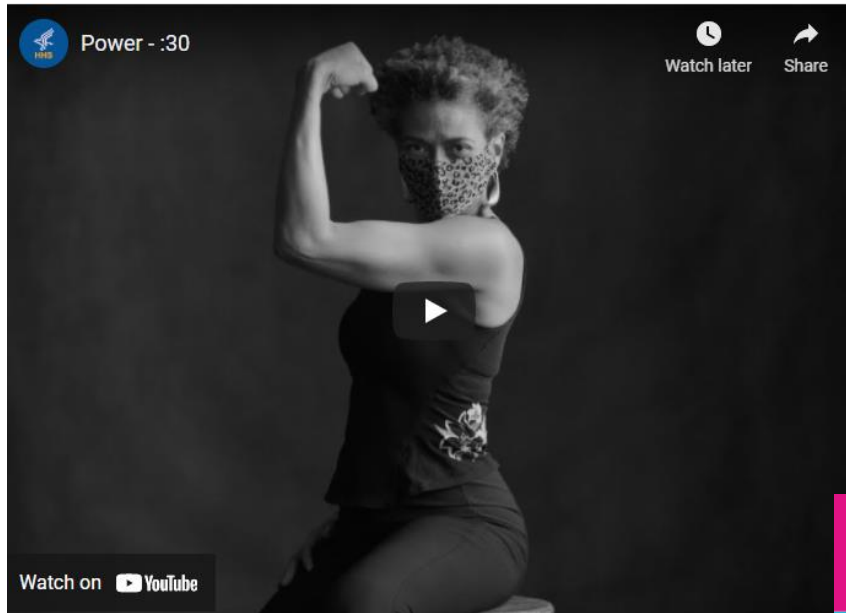
Georgia Department of Public Health



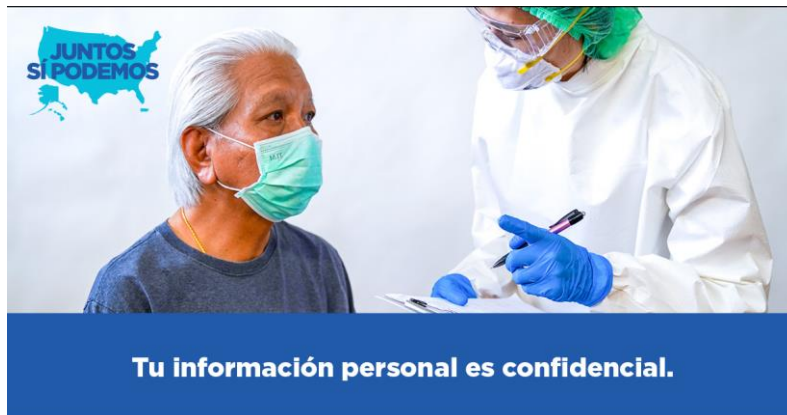
<https://youtu.be/JiY6eoiaFaY>




“I Said Yes”



https://www.youtube.com/watch?v=XsVx_PZtigo





We never give up on giving back.


For so many of us, helping other is just a part of who we are. And we have a chance to help everyone right now by getting a COVID-19 vaccine as soon as we can.

Until you're fully vaccinated (2 weeks after your final dose), wear a mask inside public places, stay at least 6 feet apart from people who don't live with you and who may not be vaccinated, and avoid crowds.

The more we slow the spread of COVID-19, the faster we'll get back to giving back.

You have three ways to find vaccines near you:

- Go to vaccines.gov
- Text your ZIP code to 438829
- Call 1-800-232-0233



Content last reviewed: May 10, 2021



WELCOME TO YOUR VACCINE JOURNEY

Follow the steps to your vaccine.

- Find Where to Get Vaccinated**
Get vaccinated as soon as you can. Go to vaccines.gov to find a vaccine site near you.
- Make an Appointment**
Call or make an appointment online for yourself or someone you love.
- Go Time**
Bring an ID and insurance card. No insurance? No worries. The vaccine is free, even with no health insurance.
- Check In**
Check in and be prepared to answer questions about your allergy history. Line up. Stay 6 feet apart. And wear a mask.
- Get Your Shot**
Arm, alcohol wipe, shot—done. You'll get a vaccination card that tells you which COVID-19 vaccine you got and where you got it.
- Wait 15 Minutes**
You need to be observed for 15 minutes afterwards to make sure you don't have an allergic reaction.
- Go Home**
Time to go. Shot done. You're done.
- Rest**
Side effects can happen and are normal. You could have a sore arm, low fever, chills, headache, or fatigue, but they will likely go away in a few days.
- Get Second Shot**
(If Required)
Some COVID-19 vaccines require two shots for them to work.
- Protect Yourself and Others**
Until you're fully vaccinated (2 weeks after your final dose), continue to wear a mask when inside public places, stay 6 feet apart from people who don't live with you and who may not be vaccinated, avoid crowds, and wash your hands often.

*A small number of people have had a severe allergic reaction (called "anaphylaxis") after vaccination, but this is extremely rare. If this occurs, vaccination providers have medicines available to effectively and immediately treat the reaction.

It is important for everyone to continue using all the tools available to help stop this pandemic as we learn more about how COVID-19 vaccines work in real-world conditions.

Content last reviewed: May 24, 2021








PROTECT YOUR COMMUNITY AND YOURSELF WITH A COVID-19 VACCINE

A COVID-19 vaccine is the best way to protect yourself and others from infection.

COVID-19 vaccines are safe, effective, and here now. Strong confidence in the vaccines within communities will lead to more people getting vaccinated, which will lead to fewer COVID-related illnesses, hospitalizations, and deaths.

As a rural leader, you can do the following to build COVID-19 vaccine confidence in your community:

-  Encourage people in your family, organization, and community to be vaccine champions and to share testimonials about why they got vaccinated.
-  Have discussions about COVID-19 vaccines, so people can share their views and ask questions. Ask local doctors, nurses, or other health care professionals to help answer people's questions.
-  Share **key messages** about vaccine safety through multiple channels that people trust, such as local radio stations, schools, and in faith-based settings.
-  Help educate people about **COVID-19 vaccines**, including how they were developed and monitored for safety and how individuals can talk to others about the vaccines.
-  Learn more about **finding credible vaccine information**. When you come across COVID-19 information, cross-check it with cdc.gov/coronavirus and learn how to respond to misinformation that you encounter.
-  Make your decision to get vaccinated **visible** and celebrate it.

You have three ways to find vaccines near you:

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- Text your ZIP code to 438829
- Call 1-800-232-0233

For more information about protecting yourself and others from COVID-19, visit cdc.gov/coronavirus.

"We Can Do This"

Working Together



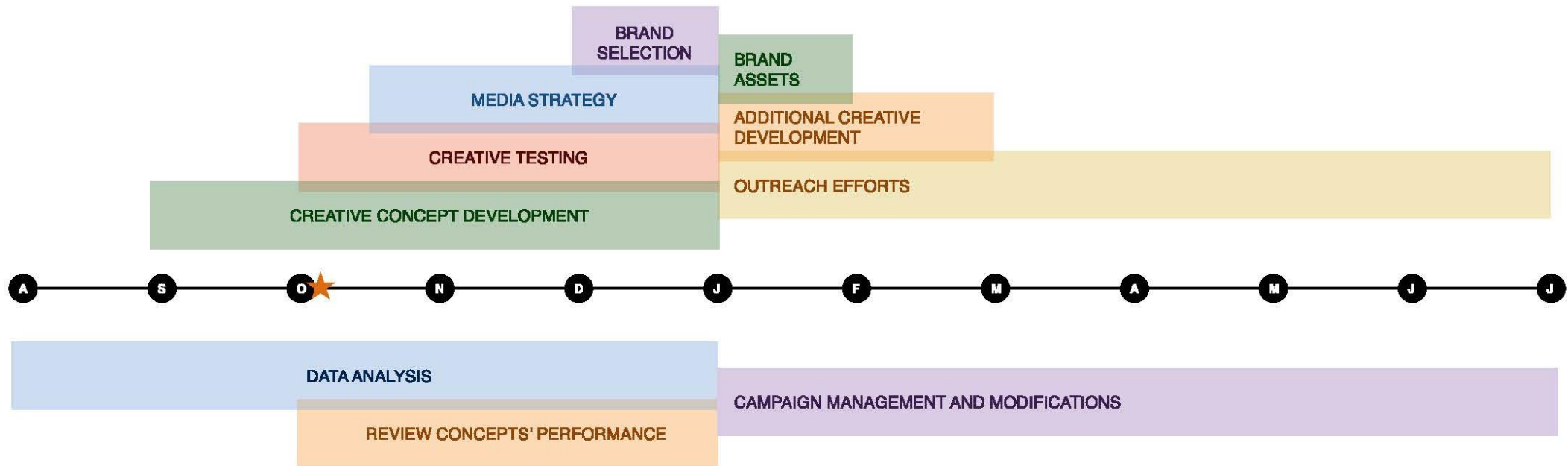
Contract with GHPC

- Regional Focus Groups
 - Hesitancy
 - Equity
- Campaign Concept and Execution
- Monthly Collaborative Meetings



Campaign Timeline

The Process // Project



Logo Concepts



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